Portland SIM Student Day  
(Wednesday, February 8th 2017)

Technology Tour # 1

Intel Corporation (better known as Intel, stylized as intel) is an American multinational technology company headquartered in Santa Clara, California. Intel is one of the world’s largest and highest valued semiconductor chip makers, based on revenue. Today it employs over 100,000 employees with revenues of over $55 Billion.

**Keynote:** Alyson Crafton, *Vice President and General Manager, Engineering Shared Services & Datacenter Solutions Group*

**Machine Learning and Analytics**

*Speaker:* Asoka Diggs, *Data Scientist*

**Women in IT Panel**

*Panelists:* Liesl Andrico, Erin Marshall, Anne Setiono, and Sneha Nagarajan

**Development in Open Source**

*Speaker:* Stephano Cetola, *Embedded Software Engineer*

Technology Tour # 2

Columbia Sportwear has been a fixture in the Portland business market for more than 75 years. Starting from its roots as Columbia Hat Company in 1938, it's now a leader in the year-around outdoor apparel and footwear industry. The company’s revenue now exceeds $2.3 billion, and it employs more than 6000 people globally. Columbia owns and manages, for strategic advantage, its distribution facilities and network in both North America and Europe. The Rivergate Distribution Center is the largest of Columbia’s four distribution centers (the others are in Kentucky, Canada and France). It is a state-of-the-art facility using world class equipment, software and business processes to receive, store, pick, pack, and deliver more than 55,000,000 pieces of apparel a year.

This facility covers about 32 acres, the building is approximately 800,000 sq. ft., but because of multi-level mezzanine/racking has 1,500,000 sq. feet of storage space accessible to the workforce. The building can hold about 17,500,000 units of inventory at one time; each is tracked to a specific storage location by the systems. It has about 47,680 feet (approximately 9 miles) of conveyors, with 715 motors, 90 scanners, and 160 diverters; along with a sorter that processes 128 trays per minute with 256 pre-sort bins. The core staff running the base activity level of the facility is about 300 people, with a total of up to 700 people at the peak activity levels.
Banquet Dinner, Scholarship Recognition & Keynote

sponsored by Infogroup Northwest (IGNW)

Embassy Suites Hotel Portland - Downtown
319 Southwest Pine Street, Portland, OR 97204

5:15 PM  Registration and Social
6:15 PM  Dinner
6:40 PM  Scholarship Recognition
7:00 PM  Keynote Presentations: Ensure Your Leadership Passes the Test. The five secrets to success.
          Speakers: Morag Barrett

**Abstract**
Most of us aren’t natural leaders, the good news is that leadership skills can be learnt. The best make the journey from manager to leader using their innate talents, and through continuous learning and improvement. Don’t rely on the school of hard knocks, discover the 5 secrets to exceptional leadership and the mistakes to avoid on your own road to success. In this interactive session you’ll decode the leadership myths to identify what really matters, and ensure that your leadership passes the test!

**Biography**
Morag Barrett is a sought out speaker and the author of the bestselling book, Cultivate, and co-author of The Future Proof Workplace (Wiley). She is also the founder and CEO of SkyeTeam, an international HR and leadership development company. Originally from the UK, she has worked with more than 4,000 leaders in twenty countries on four continents. She is a regular contributor to CIO.com, Entrepreneur.com and the American Management Association. SkyeTeam.com