



Final Evaluation Tips

Written Presentation

- Was the objective clear?
- Were their recommendations well-founded?
- What data was used to support their position?
- Grammar?
- Was there an Executive Summary?

Verbal Presentation

- Professionalism
 - Example: Did they formally introduce themselves?
- Visual Aids (Not necessary, however it helps to have more than a power point).
- Presentation Skills
 - Examples: Did they utilize note cards or was the information memorized/prepared? Were they respectful of time?
- Question & Answer Session
 - How well did the presenters think on their feet?
 - How well did they think beyond the presentation?

Tie Breakers (Reality, Perceived Effort, Creativity)

- How feasible were their ideas?
- Could they actually be implemented?
- Did they go above and beyond?
- Differentiation?

Note: Please do not place an emphasis on financials or ask questions specifically regarding “real world” financials. Yes, the objective needs to be realistic. However, the students did not have direct access to “Target Numbers”. We tried to prevent students from contacting Target Team Members, whom may have shared this information with them.

It may seem very impressive if a team speaks to financial numbers specifically; however try to remain unbiased when selecting the placement of each group.