

TARGET CASE STUDY SCORE CARD

WRITTEN PRESENTATION

Evaluate the following: the quality of the students' recommendations, the extent of their research and analysis, how well defined the objectives are, the feasibility of execution and the quality of data supporting

Ranking

Team Name	Round 1	Round 2	Round 3	Round 4	Comments
	1				

ORAL PRESENTATION

Evaluate the following: the quality of the students' presentation skills, professionalism, visual aids and responses to the Q&A session.

Ranking

Team Name	Round 1	Round 2	Round 3	Round 4	Comments
	1				

CREATIVITY/ORIGINALITY

Evaluate the overall creativity and originality of the case. How well did the students "think outside the box?"

Ranking

Team Name	Round 1	Round 2	Round 3	Round 4	Comments
	1				

OVERALL PERFORMANCE

Ranking

Team Name	Round 1	Round 2	Round 3	Round 4	Comments
	1				